



# Media Release

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For immediate release

## Free and Low Cost Recreation Opportunities Coming to the RDCK

Nelson, BC: The Regional District of Central Kootenay (RDCK) is launching its new CHEER (*Community Harmony for Equitable Engagement in Recreation*) program that is the start of our new No or Low Cost Recreation Programming Initiatives. This new initiative is intended to provide accessible and inclusive opportunities for residents to access RDCK recreation services.

“We are excited to begin to provide no or low cost recreation programming across the RDCK, starting with CHEER,” said Trisha Davison, Regional Manager of Recreation & Client Services. “CHEER is a one hour period where all patrons, regardless of age, pay \$2 to receive general admission access to our Castlegar, Creston, Nelson and Salmo facilities. The \$2 admission will provide facility users with access to the pool, fitness centre and public skate events.”

CHEER events fall under the RDCK’s new Financial Access and Inclusion Policy approved by the RDCK Board of Directors in September. This new policy is intended to provide opportunities for RDCK families and individuals who are facing financial barriers to participate in various recreation services.

The first CHEER events will be offered on the following dates and times:

- **Nelson:** October 22 from 1:00 - 2:00pm (pool & fitness centre)
- **Salmo:** October 22 from 5:00 - 6:00pm (fitness centre & open gym)
- **Castlegar:** October 23 from 1:30 - 2:30pm (pool & fitness centre)
- **Creston:** October 25 from 3:00 - 4:00pm (arena, pool & fitness centre)

For future CHEER dates or more information on our new No or Low Cost Recreation Programming Initiatives, visit [rdck.ca/LowCost](https://rdck.ca/LowCost).

*Incorporated in 1965, the Regional District of Central Kootenay (RDCK) is a local government that serves 60,000 residents in 11 electoral areas and nine member municipalities. The RDCK provides more than 160 services, including community facilities, fire protection and emergency services, grants, planning and land use, regional parks, resource recovery and handling, transit, water services and much more. For more information about the RDCK, visit [www.rdck.ca](https://www.rdck.ca).*

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